

miragraph

Selected work from 19/20

Personal Statement

Having established Miragraph back in 2013, initially for my freelance work, I have worked in various fields of graphic design, completing countless major and minor tasks in both print and digital. Consequently I met and worked with many people from relevant expertise, building a rock-solid network whilst continuing to improve and develop both my essential design and management skills significantly.

My intention on every project, no matter how big or small, is to build a long lasting & reliable working relationship by providing high quality and informative material that will continuously improve your idea, brand and/or company.

Offering a complete creative service to start-ups, companies or individual projects, I predominantly work alone, but have a vast spanning network of first class contacts I can draft in should your requirements call for it.

Designer Approach



Education & Courses

- 2018 ~ Udemy. **Javascript, CSS**
- 2017 ~ Interaction Design Foundation. **Interaction Design, UX**
- 2013 University of Arts London. **Conceptual Design, Advertisement**
- 2012 London College Of International Business Studies. **Marketing**
- 2009 - 2012 Santa Monica College, CA. **Graphic Design**
- 2006 - 2009 Koç University, Istanbul. **International Relations**

Personal Interests

- | | | | |
|---|--|--|---|
| General
<ul style="list-style-type: none"> • Technology • Engineering • Music • Space • Comics | Sciences
<ul style="list-style-type: none"> • Economics • Demography • Sociology • Anthropology • History | Sports
<ul style="list-style-type: none"> • Football • Motor Sports • NBA • Boxing • Extreme Sports | Arts
<ul style="list-style-type: none"> • Movies • Series • Architecture • Craft • Fine Arts |
|---|--|--|---|

Major Workload

User Interface	Visual Language	Document Production	User Experience
Project & Team Management	Social Media Management	Print & Marketing Materials	

Software Knowledge

Adobe Photoshop	██████████	HTML & CSS	██████████
Adobe Illustrator	██████████	Fundamental Coding	██████████
Adobe InDesign	██████████	Keynote	██████████
Adobe XD	██████████	Microsoft Word	██████████
Adobe After Effects	██████████	Microsoft Powerpoint	██████████
Sketch	██████████	Microsoft Excel	██████████

Industry Experience

Agile Consultancy Strong	Law & IP Moderate	Construction Strong	Tourism Sales Moderate
Cloud Technology Strong	Food and Drink Strong	Accommodation Strong	Sports Planning Basic
Finance Moderate	Payment Solutions Moderate	Retail Moderate	Real Estate Moderate

Major Platforms

WordPress	Invision	G Suite	Shopify	Sharepoint	Squarespace	MailChimp
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Milestones

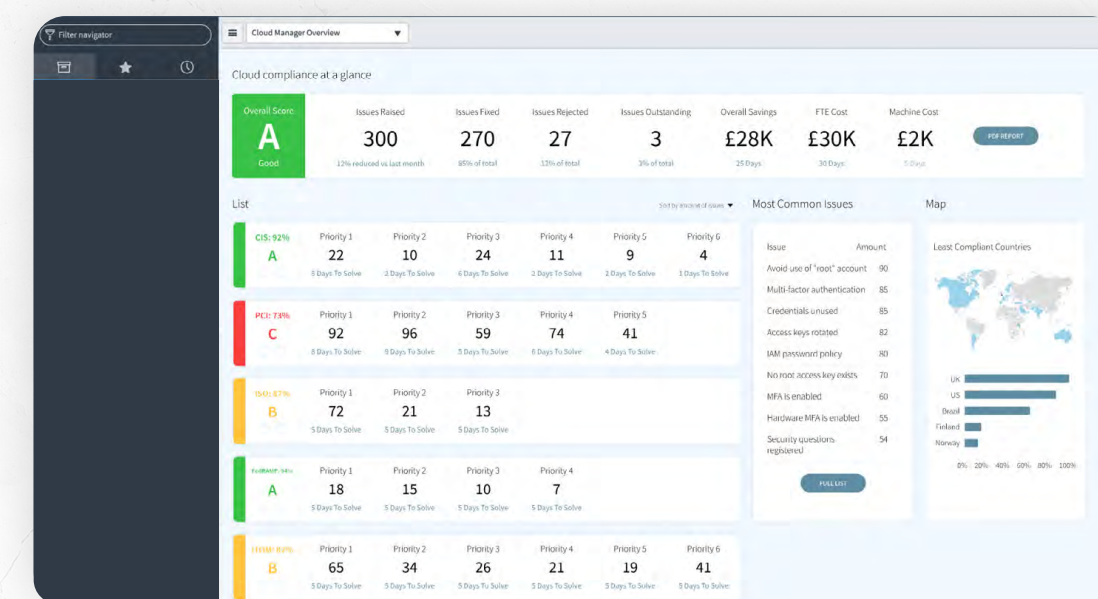
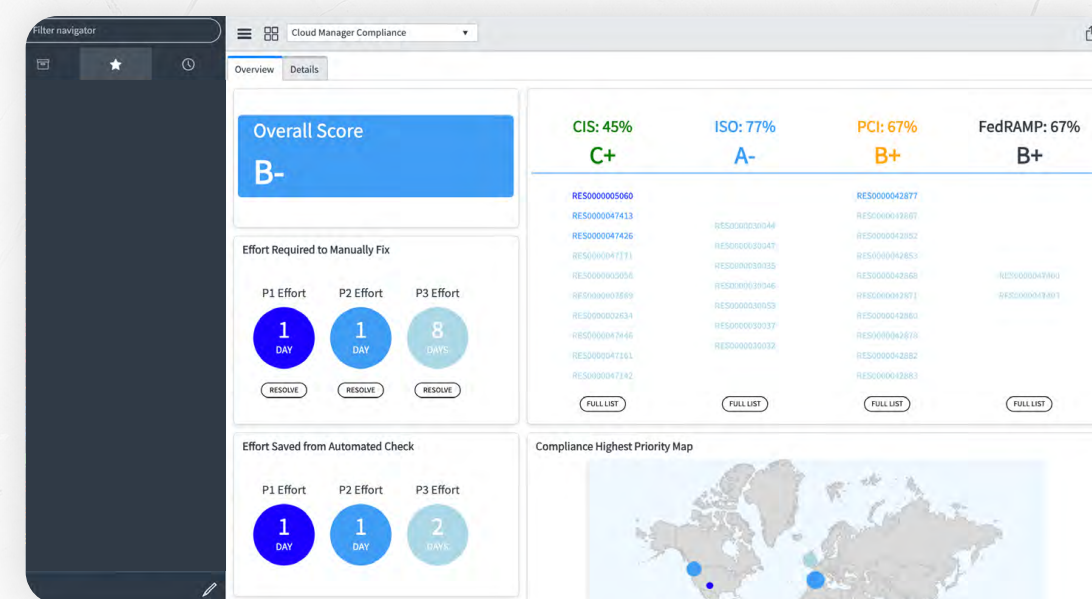
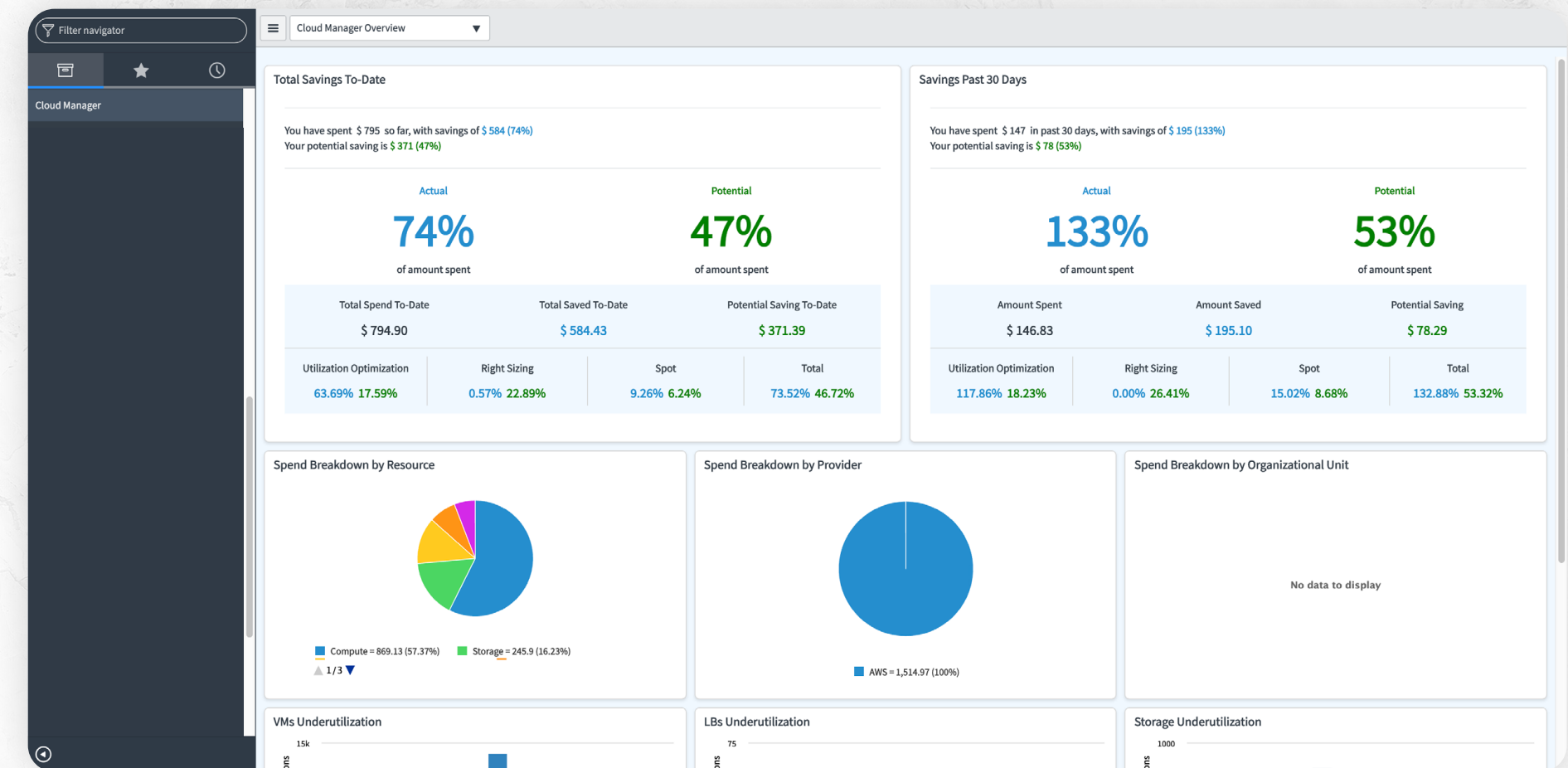
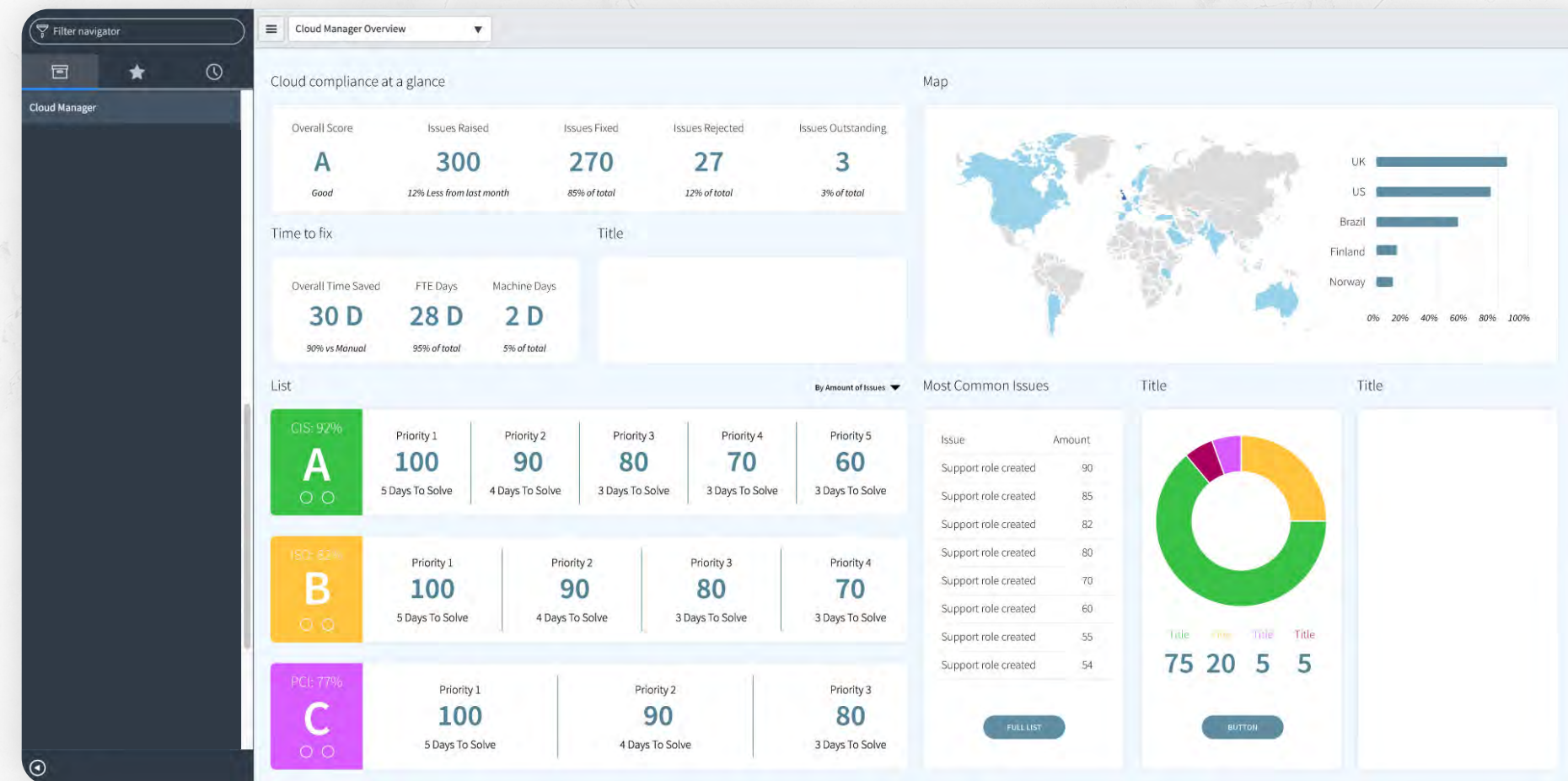
- Archiclad, International (2017 ~)
Archiclad is a London based, worldwide operating cladding and construction firm. Archiclad is an International Cladding and Construction firm.
- Kumoco, International (2017 ~)
Kumoco is a London based, multi-national Agile and Cloud Consultancy firm, helping organisations do more for their customers.
- Artbees Themes, International (2016 ~)
In collaboration with one of the leading Advanced Wordpress providers in the industry. Web & Mobile design and website development, project management.
- Mandira, London UK (2015 - 2018)
London based Fresh Yoghurt Bar. Entire branding made including brand development, print and digital artworks, creative consultancy, art direction, and project management.
- Miragraph, London UK (2013 -)
Working on multiple disciplines of Visual Design to provide creative and software solutions to corporate companies and local clients from various industries.
- Wallept LTD, London UK (2012 - 2014)
London based start-up, speicialised on digitalising loyalty cards. Made motion graphics and visual elements including print and digitals artworks.
- Pirami AD, Istanbul TR (2012)
Istanbul based advertisement agency. Brainstorming, screen-writing as well as Photoshop, Illustrator and InDesign works.
- Vanilla Vision, Los Angeles CA
Los Angeles based production company. Photoshop, Illustrator and InDesign based works.
- ATG Publicity, Los Angeles CA
Los Angeles based production company. Photoshop, Illustrator and InDesign based works.
- Santa Monica College Art History Intern, Los Angeles CA
Prepared presentations, researches made for American Art History lessons.
- Koç University Marketing Club, Istanbul TR
Kamp '09: Marketing & Branding Conference. Tracking of the print materials, checking the conference schedule.
- RedCat Tattoo Parlour, Istanbul TR
Advised over 800 clients from different age/gender/culture. Made sketches, draw roughs, draw final versions for transfer sheets. Contributed to website of studio.

Cloud Manager Interface

Client
Kumoco Ltd.

Location
London, UK

Work Items
User Experience, User Interface



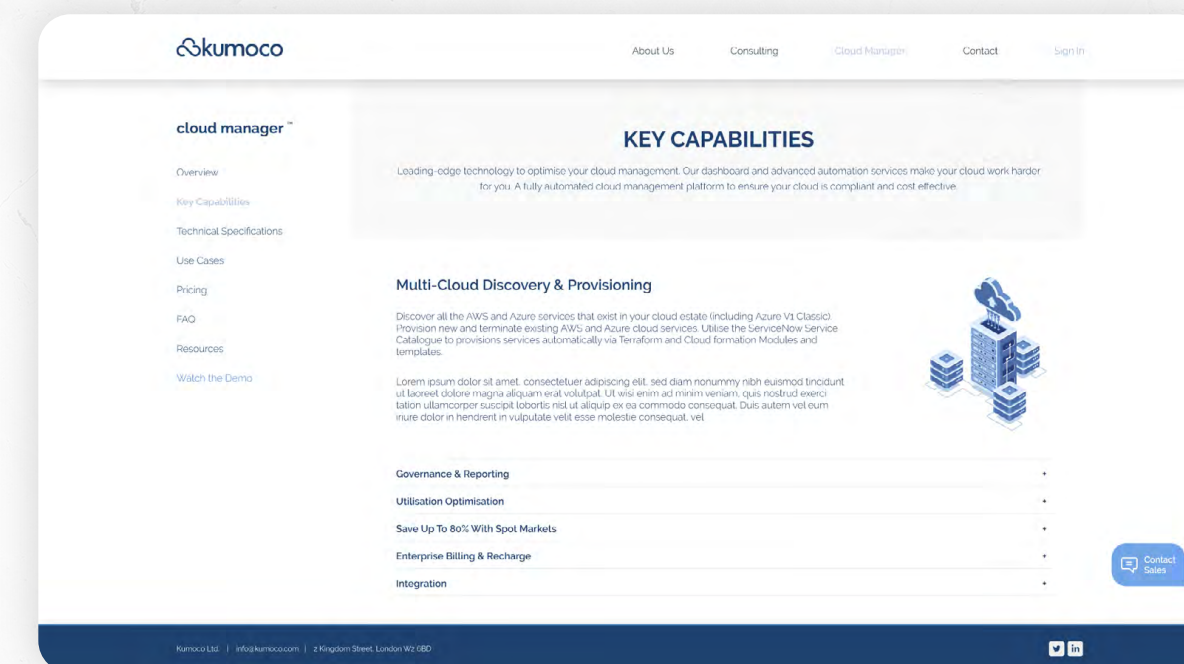
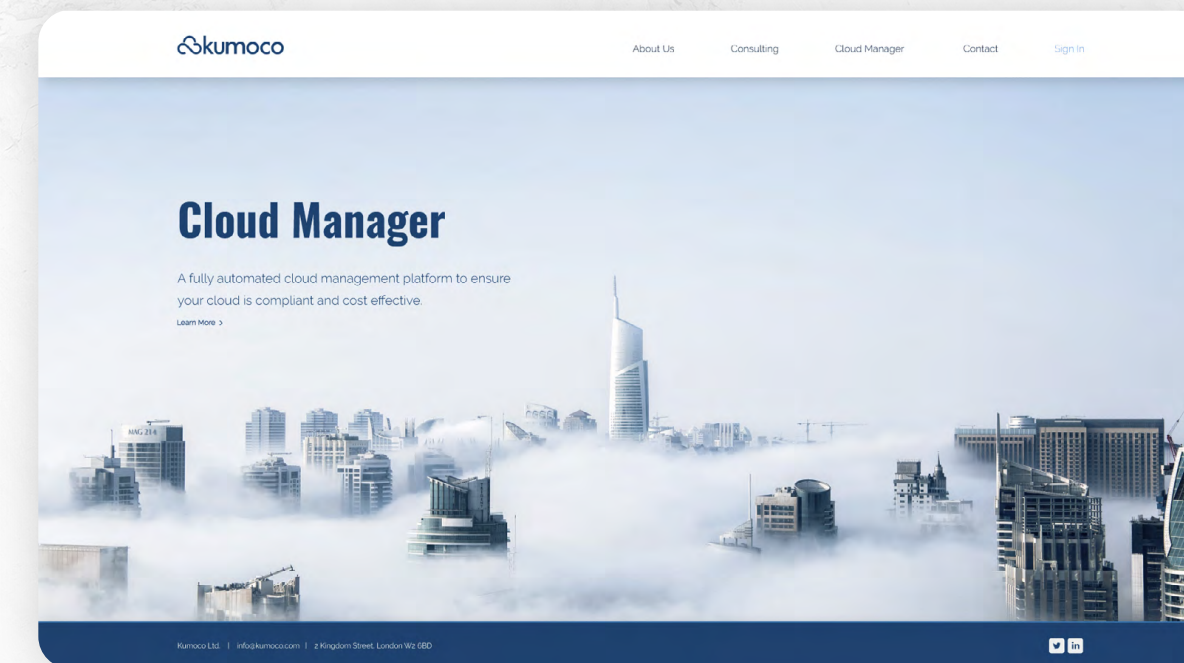
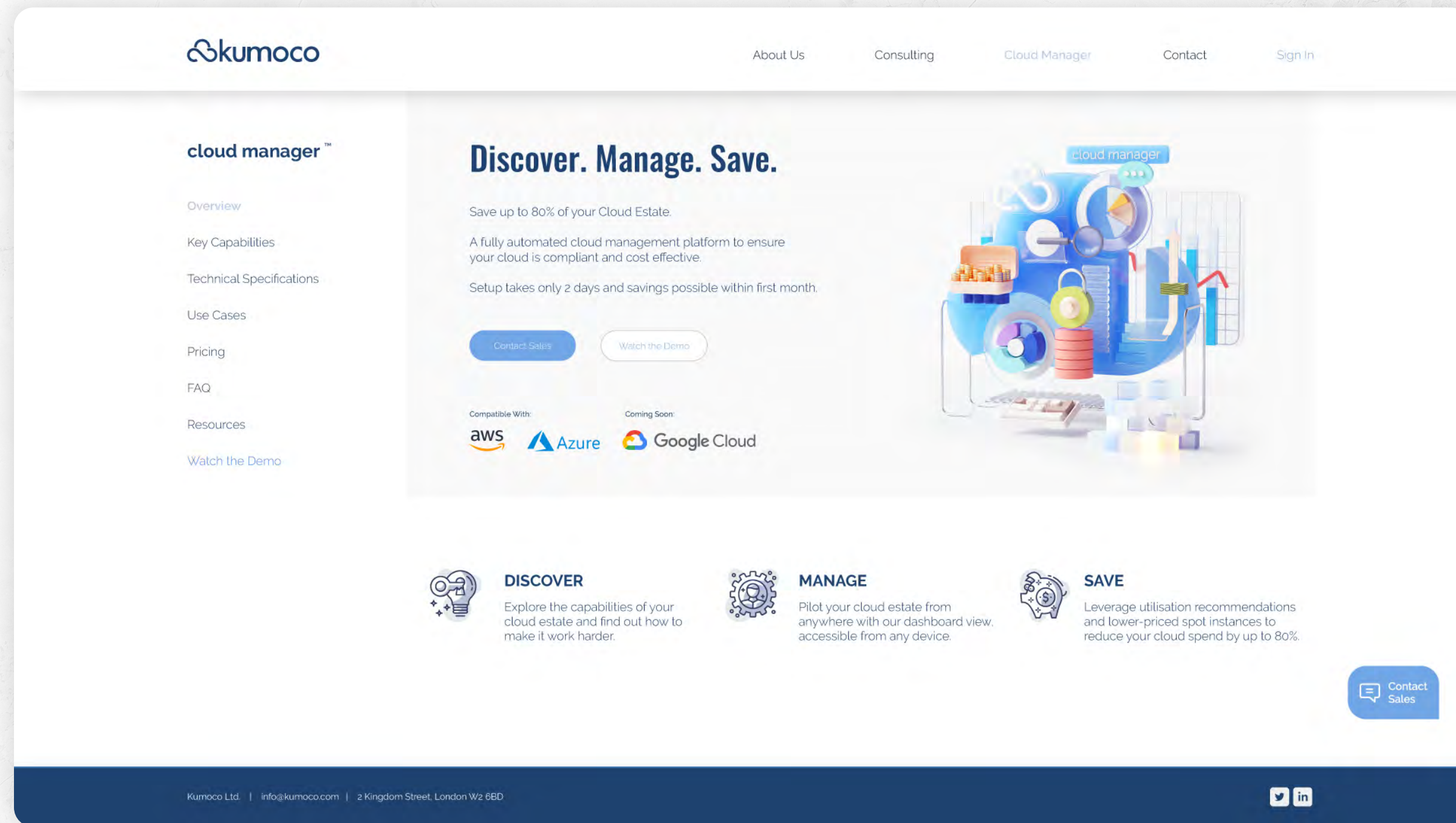
Cloud Manager Web Page

Client
Kumoco Ltd.

Location
London, UK

Work Items
User Experience, User Interface, Custom Iconography

P^o 4 of 20



kumoco
cloud manager

SAVE UP TO 80% ON CLOUD

with Kumoco Cloud Manager

- Automate your cloud usage to save up to 80%
- Improve compliance
- Get visibility of your cloud

SEE A PRODUCT DEMO TODAY

kumoco.com/cloud-manager
cloud@kumoco.com

kumoco
cloud manager

SAVE UP TO 80% ON CLOUD

AUTOMATE YOUR CLOUD OPS WITH KUMOCO CLOUD MANAGER

Mission Control for your cloud estate.

A fully automated cloud management platform to ensure your cloud is cost effective and compliant.

- DISCOVER**
Explore the capabilities of your cloud estate, and find out how to make it work harder.
- MANAGE**
Access your dashboard from any device, so mission control of your estate is right at your fingertips.
- SAVE**
Leverage Cloud Manager's utilisation recommendations and lower priced spot instance to reduce your cloud spend by up to 80%
- PROTECT**
Get real-time updates and risk flagging to stay on top of your estate security.
- RECHARGE**
Understand who is spending what on cloud, calculate internal recharges and issue invoices.
- AUTOMATE**
With portals accessible on any device, - we work with AWS, Azure, and GCP on its way.

TALK TO US ABOUT A DEMO TODAY

kumoco.com/cloud-manager
cloud@kumoco.com



Lynda

"Alt text goes here"

FACTS & STATS

Intro text goes here as one paragraph, ideally one or two sentences. *PT Bigger than body text to take attention*

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s.

Fact can be a **percentage**, in this case make it bigger, use Oswald font and apply persons specific colour.

Fact can be an **amount**, in this case make it bigger, use Oswald font and apply persons specific colour.

CHARACTERISTICS

Age:
Occupation:
Education:
Location:
Earnings:

BEHAVIOUR

Variable 1: ██████████
Variable 2: ██████████
Variable 3: ██████████
Variable 4: ██████████

MOTIVATIONS

Variable 1: ██████████
Variable 2: ██████████
Variable 3: ██████████
Variable 4: ██████████

KNOWLEDGE

Variable 1: ██████████
Variable 2: ██████████
Variable 3: ██████████
Variable 4: ██████████

KEY WORD

Fact can be a **keyword**, in this case make it bigger, use Oswald font and apply persons specific colour.

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KEY FOCUS: ENTER HERE

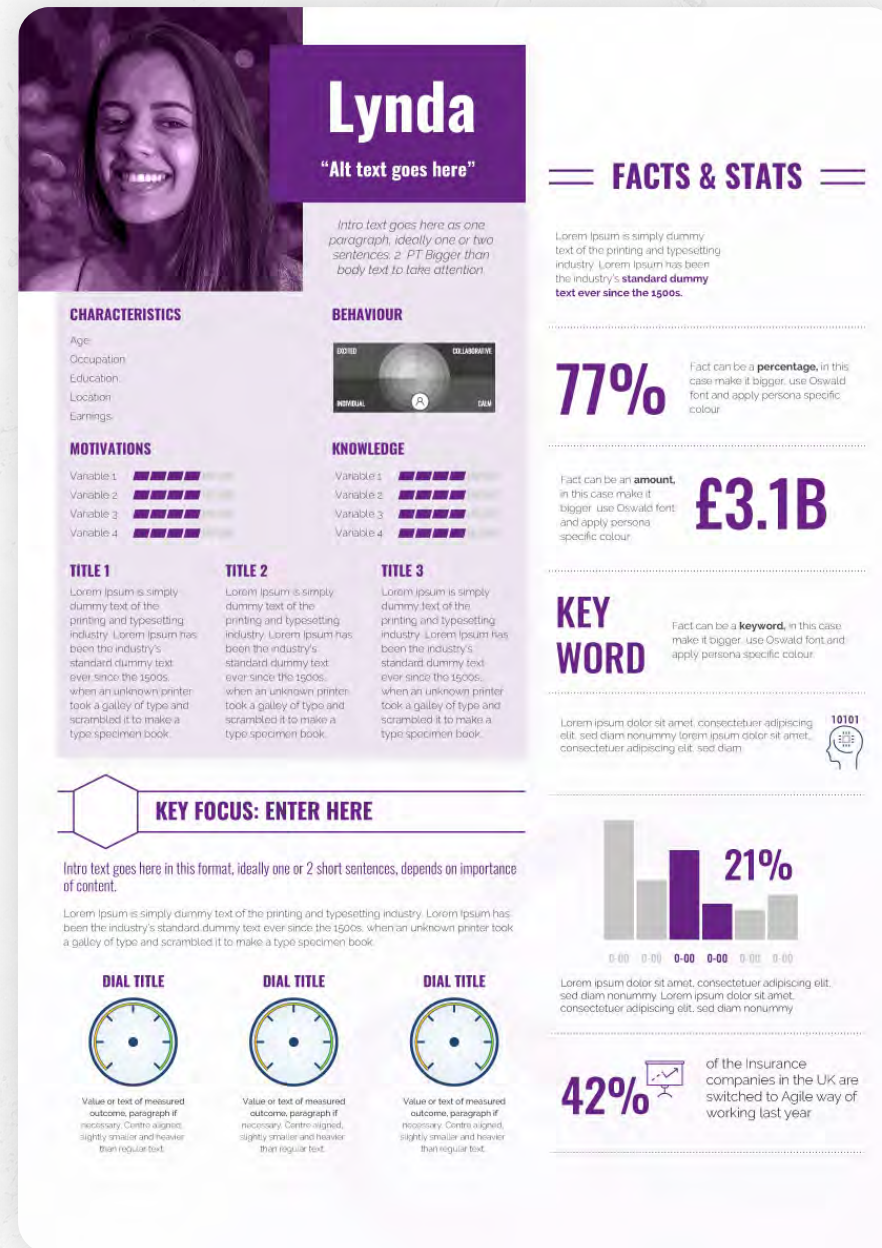
Intro text goes here in this format, ideally one or 2 short sentences, depends on importance of content.

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Value or level of measured indicator, percentage if necessary. *Circle aligned, righty, minor and heavier than regular text.*

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Chan

"Alt text goes here"

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy.

CHARACTERISTICS

Age:
Occupation:
Education:
Location:
Earnings:

BEHAVIOUR

Variable 1: ██████████
Variable 2: ██████████
Variable 3: ██████████
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MOTIVATIONS

Variable 1: ██████████
Variable 2: ██████████
Variable 3: ██████████
Variable 4: ██████████

KNOWLEDGE

Variable 1: ██████████
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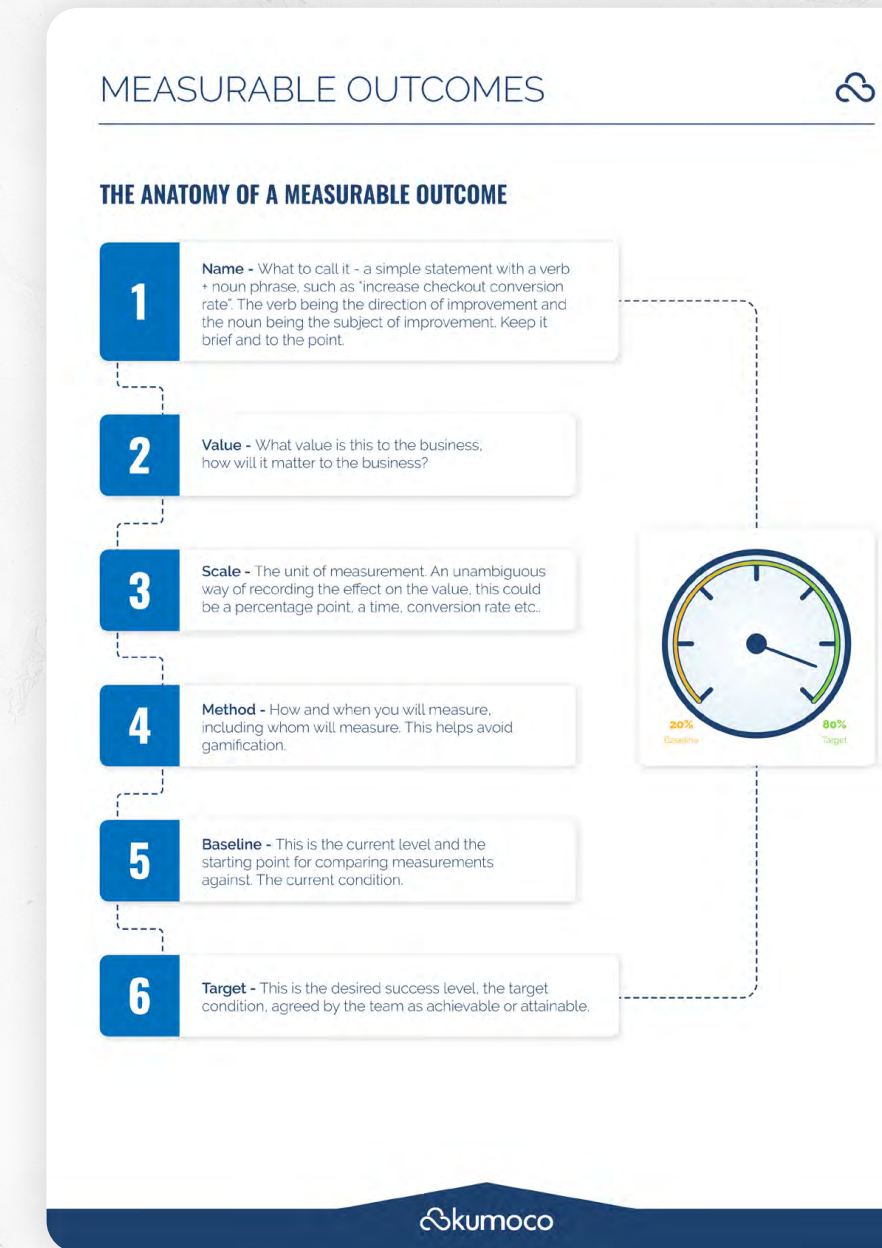
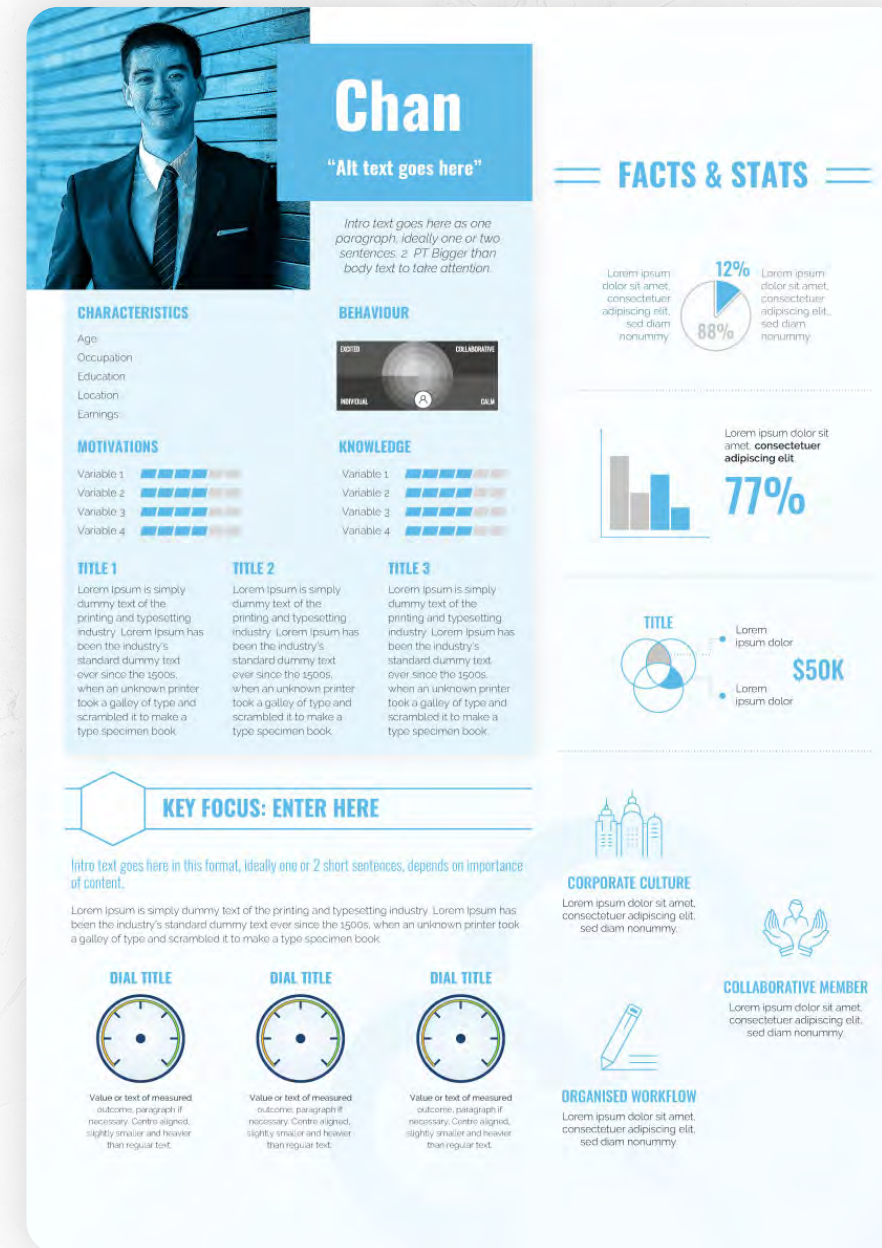
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ORGANISED WORKFLOW

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy.



Intranet Redesign

Client
Private

Location
London, UK

Work Items
Visual Language, User Interface

Finance > FX Rates

Logged in as: Elvis Presley

< Back

Current FX Rate

1 Pound Sterling equals **1.29 United States Dollar**

04 Nov, 13:02 UTC

Chart

1 Day 5 Days **1 Month** 3 Months 1 Year

Exchange Rates	Markets	CB Rates	Cryptocurrency
GBP / EUR 1.11395 +1.14% (24H)	S&P 500 3,030.26 -16.51(-0.54%)	GBP -0.75% +1.14% (24H)	Bitcoin BTC £7127.43 +1.14% (24H)
GBP / USD 1.29294 -0.18% (24H)	Crude Oil £54.14 -0.92(-1.67%)	USD +2.00% -0.18% (24H)	Ethereum ETH £141.02 -0.18% (24H)
EUR / USD 1.11395 -1.47% (24H)	Gold £1,512.40 +15.70(+1.05%)	EUR 0.00% -1.47% (24H)	Bitcoin Cash £217.86 -1.47% (24H)
GBP / JPY 120.524 +2.26% (24H)	Silver £18.01 +0.14(+0.80%)	CAD +1.75% +2.26% (24H)	Litecoin LTC £45.79 +2.26% (24H)
GBP / JPY 120.524 +2.26% (24H)	Silver £18.01 +0.14(+0.80%)	JPY -0.10% +2.26% (24H)	Litecoin LTC £45.79 +2.26% (24H)

Finance > Homepage

Logged in as: Elvis Presley

Top Market News

Reuters - UK | 4 hours ago
Sterling holds steady below \$1.30 ahead of Brexit Party announcement
Sterling held just below \$1.30 on Friday ahead of Nigel Farage's Brexit Party press conference where local media said he was expected to put forward fewer candidates for the general election on Dec. 12, a move that could boost the pound.

Reuters - UK | 4 hours ago
S&P 500 falls from record high on fresh trade uncertainty
Sterling held just below \$1.30 on Friday ahead of Nigel Farage's Brexit Party press conference where local media said he was expected to put forward fewer candidates for the general election on Dec. 12, a move that could boost the pound.

Reuters - UK | 4 hours ago
High debt, high deficit: Lebanon's economic woes fuelling protests
Sterling held just below \$1.30 on Friday ahead of Nigel Farage's Brexit Party press conference where local media said he was expected to put forward fewer candidates for the general election on Dec. 12, a move that could boost the pound.

Quick Links

- Group Finance priorities FY20
- FLT org charts and profiles
- Org charts
- Legal entity structure & listing
- Finance updates
- FFF project
- Finance calendar
- Group Delegation of Authority
- Matrix
- Finance Academy (L&D)
- Help and contacts

Categories

- Tax
- Financial Controls Framework and SOX reporting
- Risk Management & Internal Audit
- Forecasts and Budget
- FX Rates
- Finance Systems
- Financial Reporting
- Treasury
- Finance Manual and Finance Policies

WELCOME TO FINANCE HOMEPAGE

Intended for the employees within the Finance Community

spuser2 (GEMS)

Quick Links

External Links for quick access, they can edit by simply clicking.

- IHS - Homepage
- IHS - About
- IHS - Innovation
- IHS - Solutions
- IHS - Sustainability and Responsibility
- IHS - Shareholders
- IHS - Leadership

Categories

We can edit the side navigation, so no need to duplicate the below. Maybe just add the 5 most used categories / subpages.

- Finance Manuals and Policies
- Finance Controls Framework
- Group Policies
- Fx Rates
- Tax

Go to Page →

YabuYao Mobile App

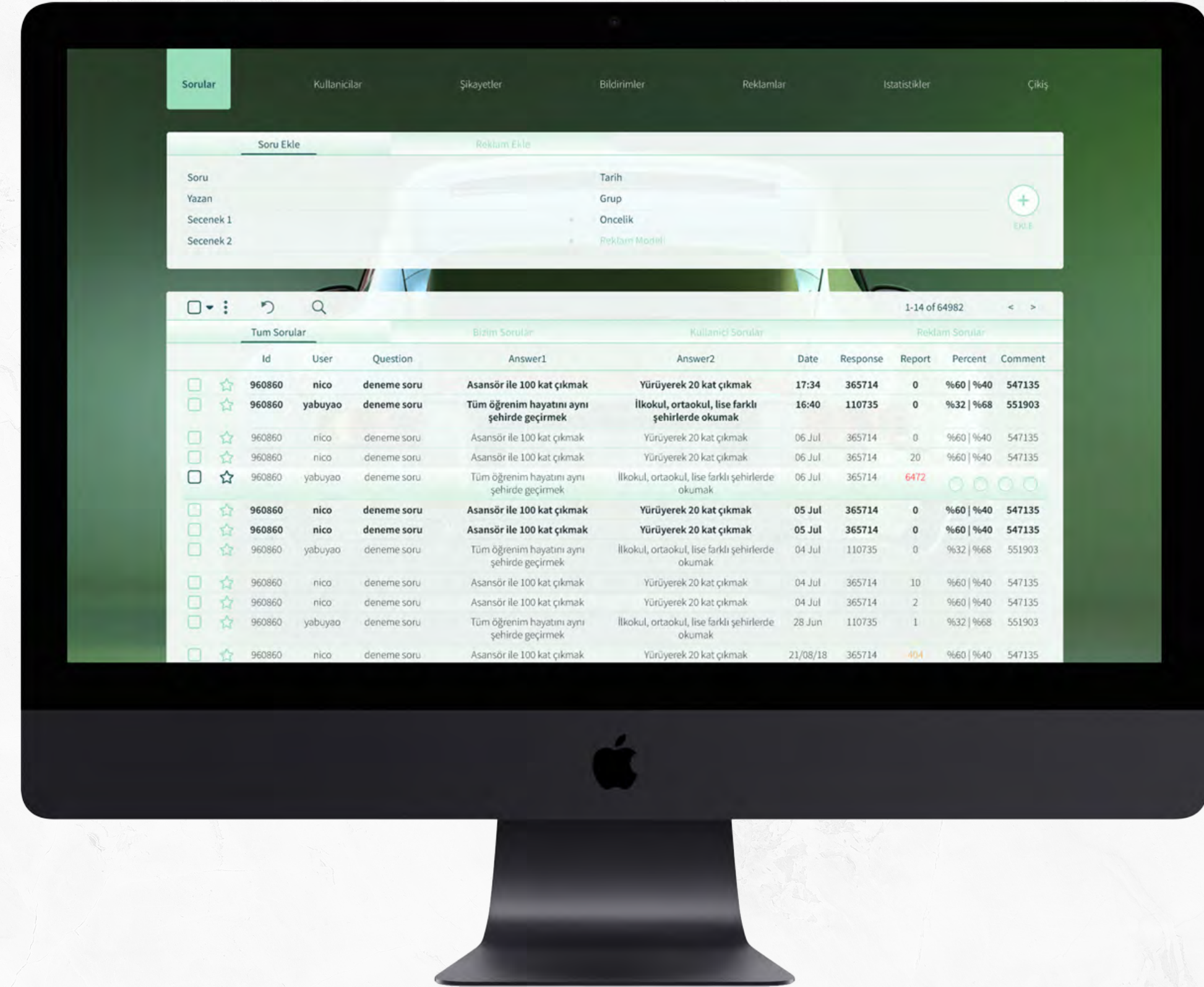
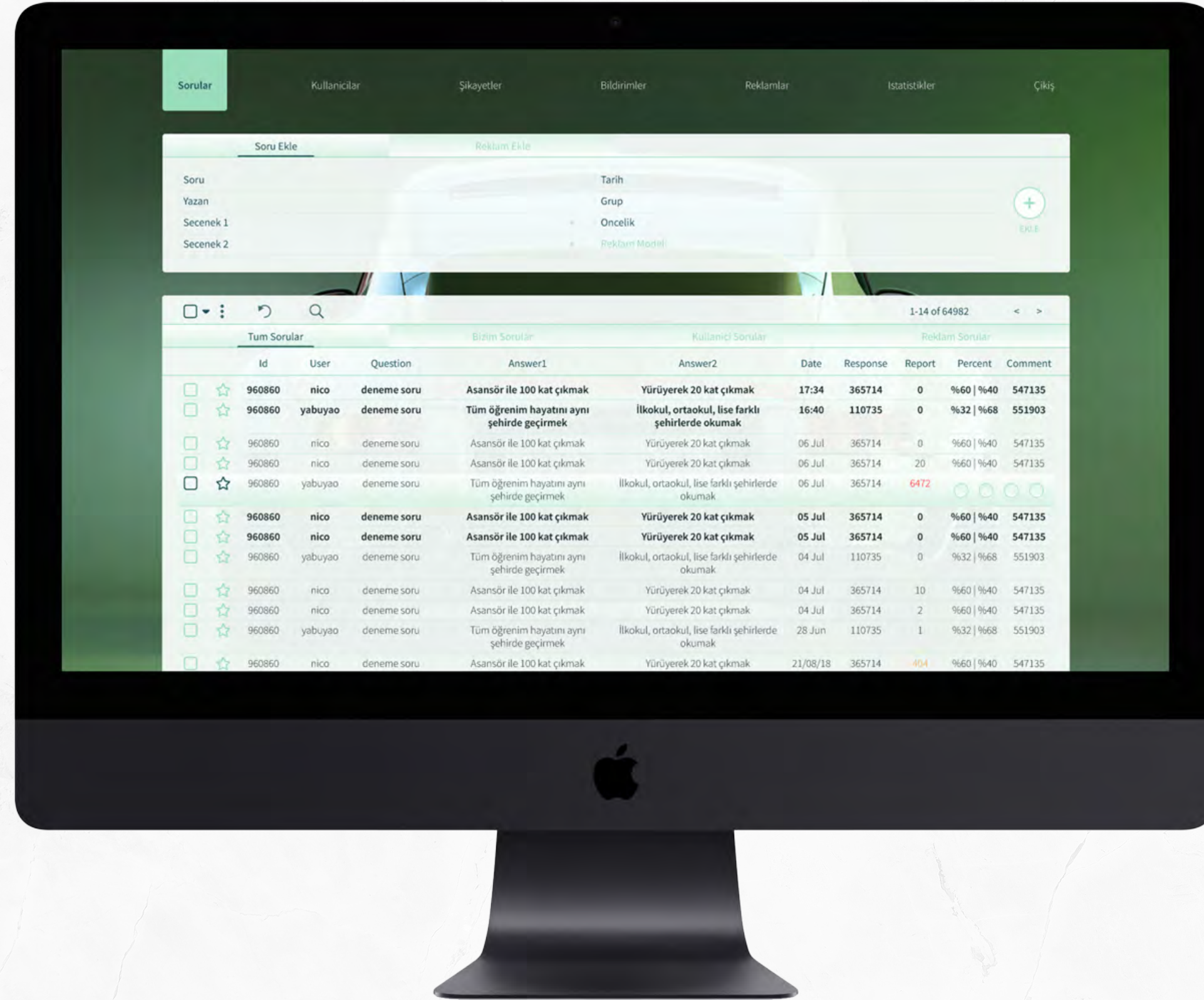
Client
Private

Location
London, UK

Work Items
User Experience, User Interface, Branding

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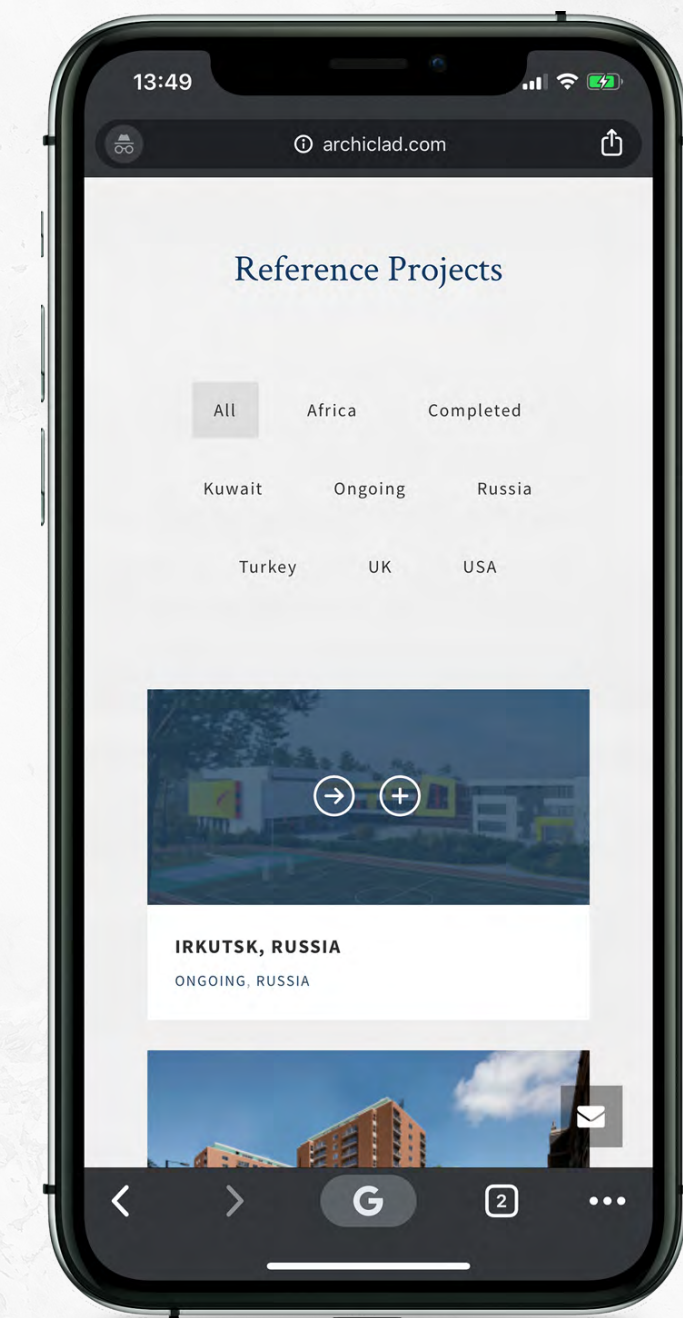
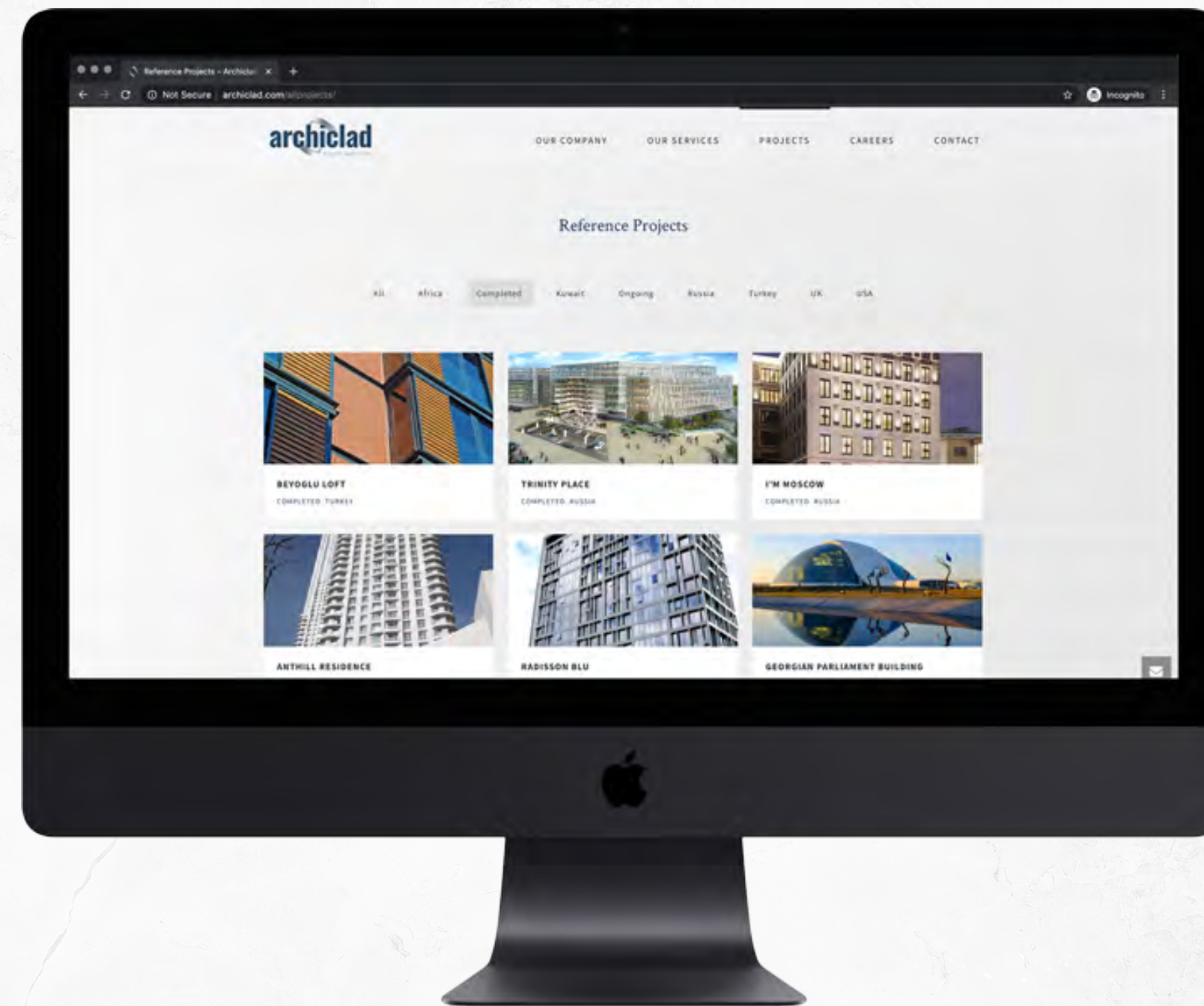
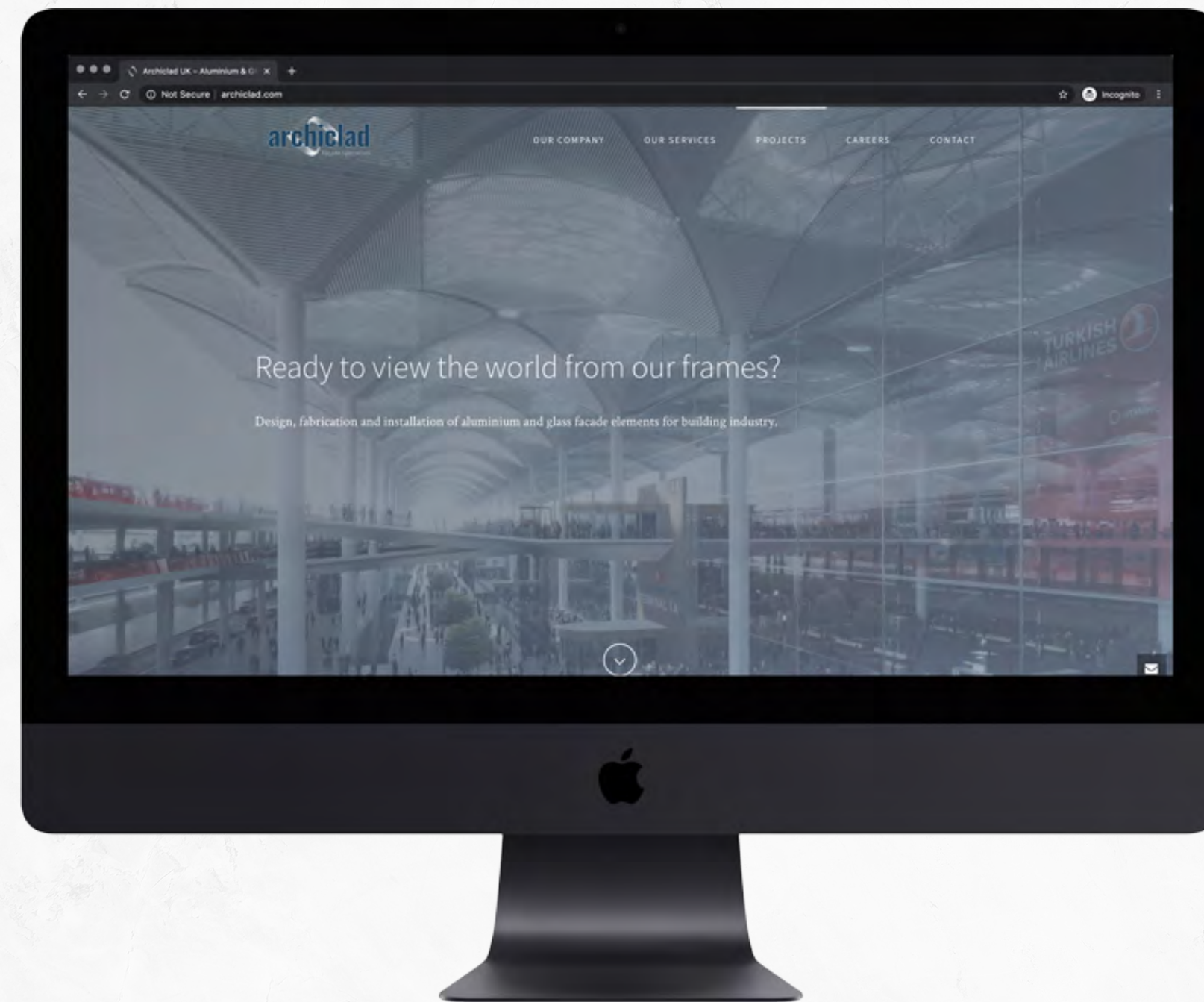
Archiclad Website



Client
Mimsa

Location
International

Work Items
WordPress Development, Web Design, Branding, Custom CSS

P^o 10 of 20



Design, fabrication and installation of aluminium and glass facade elements for building industry.



168-176 Shoreditch High Street, London

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Completed Work Items

- Aluminium Curtain Walls
- Fire Rated Curtain Walls
- Secured by Design Certified Doors
- Glass Structures
- Aluminium Brise Soleil
- Aluminium Featured Pressings and Cladding Elements




Investor	Architect	Contractor	Total Quantity	System
				
Max Barney	21st Architecture	Montway	1,600 m ²	Reynaers; CW50SC, CW50

Archiclad (UK) Ltd. contact@archiclad.org.uk



Standard roof H1
6.0
cu.m

High roof H2
7.2
cu.m

Archiclad
Design, fabrication and installation of aluminium and glass facade elements.

- Window and Doors
- Glass Structure
- Glass Curtain Wall
- Glass Brise Soleil
- Glass Pressings
- Glass Installation
- Glass Cleaning
- Glass Maintenance
- Glass Repairs
- Glass Replacement
- Glass Sealing
- Glass Safety
- Glass Security
- Glass Acoustic
- Glass Thermal
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- Glass Fire Protection
- Glass Impact Protection
- Glass Blast Protection
- Glass Security
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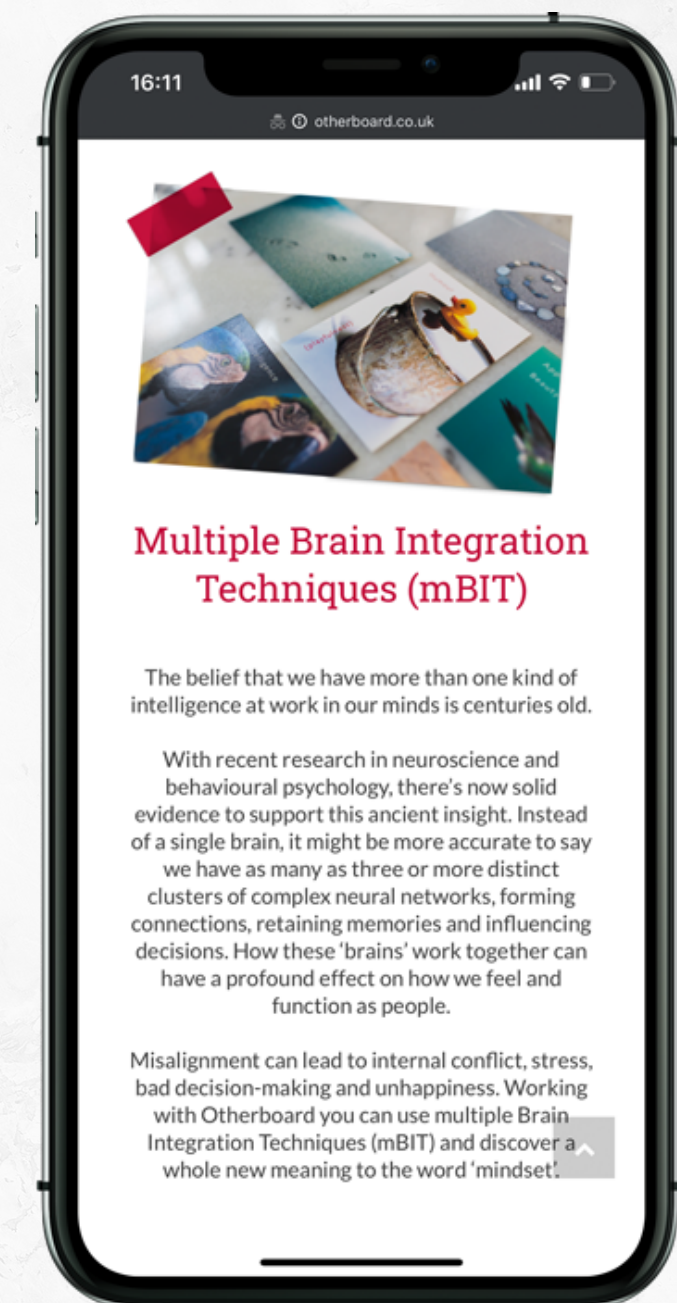
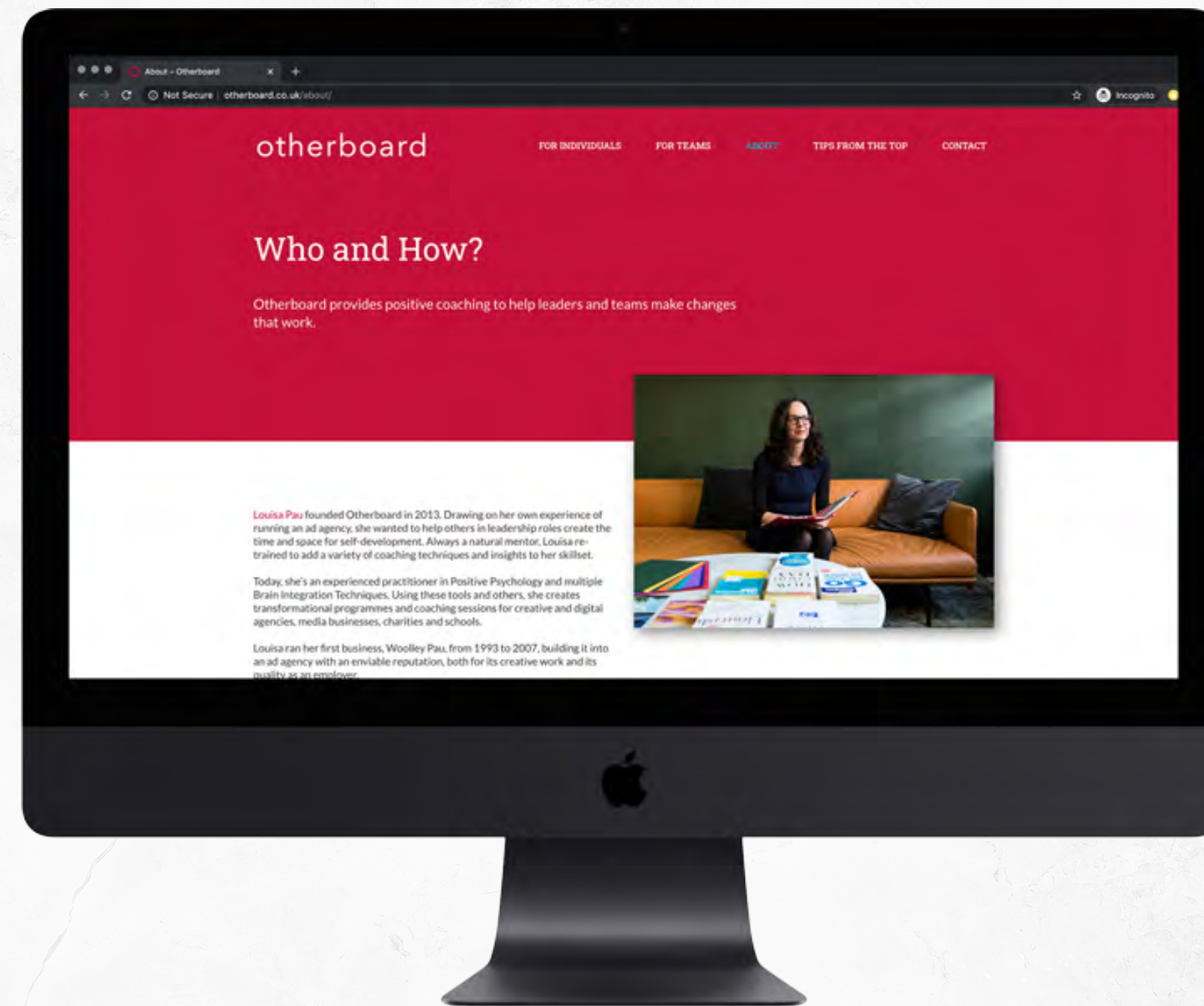
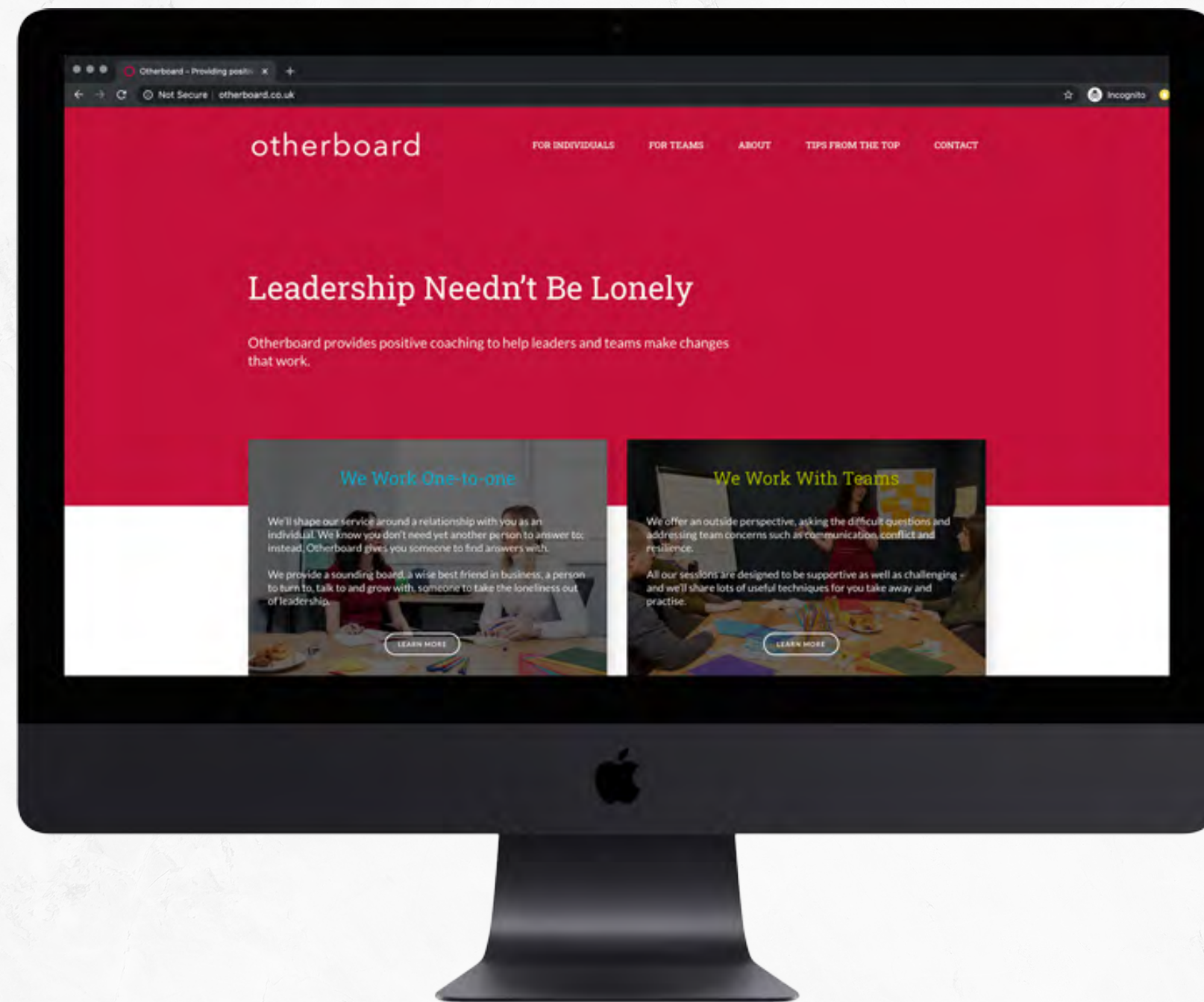
Otherboard Website

Client
Louisa Pau

Location
London, UK

Work Items
WordPress Development, Web Design, Branding, Custom CSS, Custom Photography

P^o 12 of 20



Otherboard Custom Photography

Client
Louisa Pau

Location
London, UK

Work Items
Art Direction

P# 13 of 20

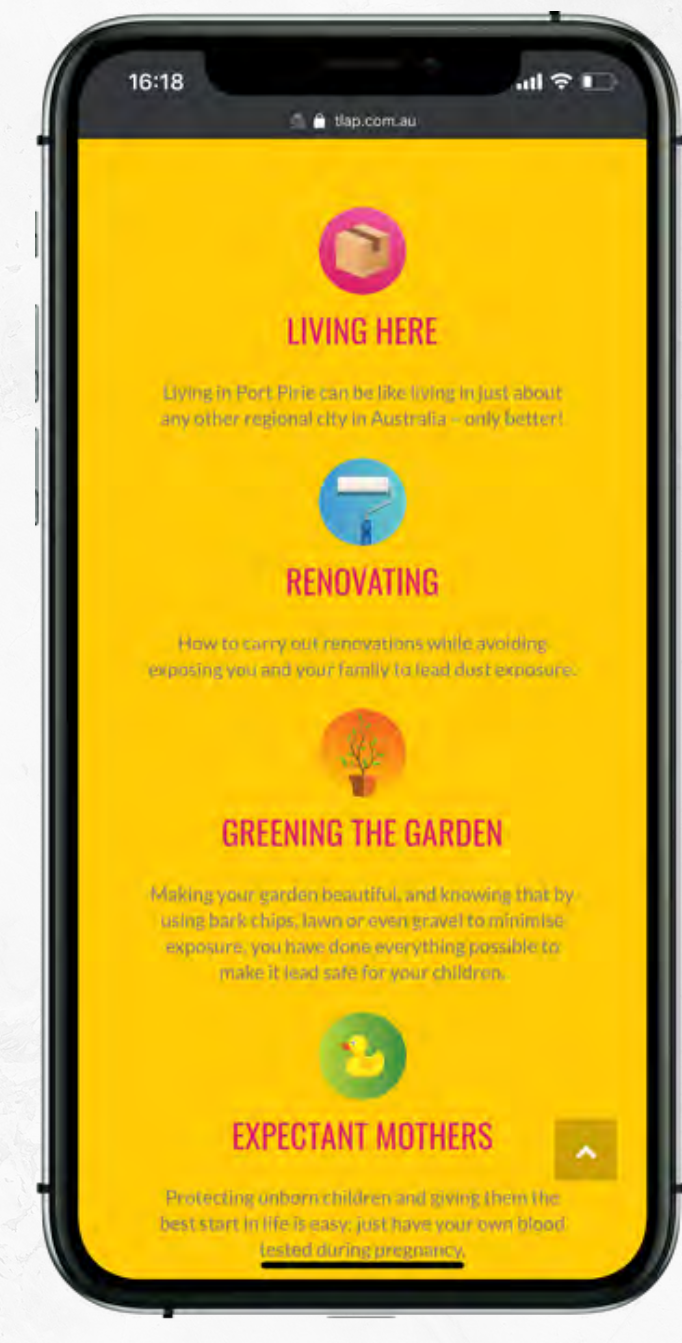
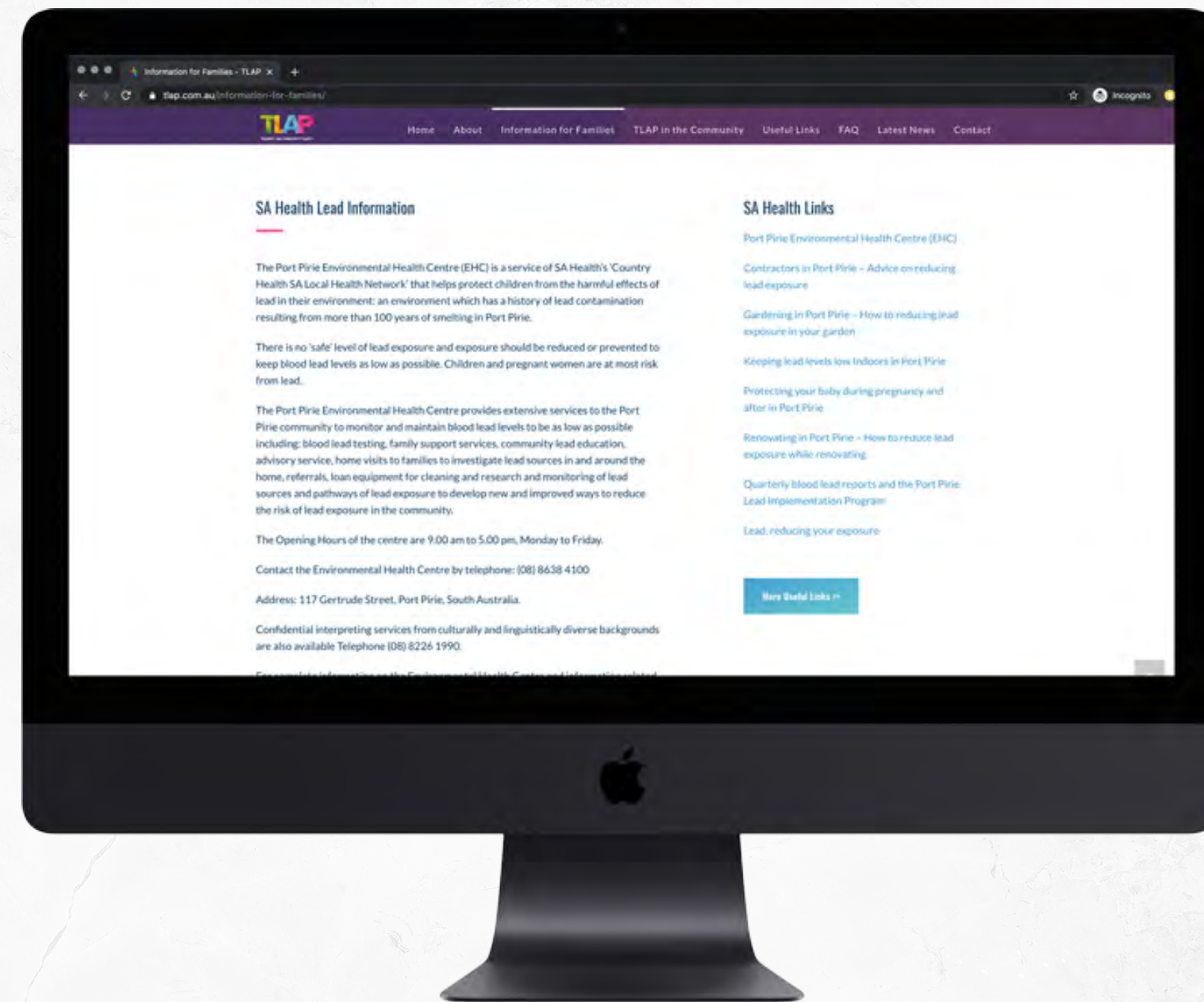
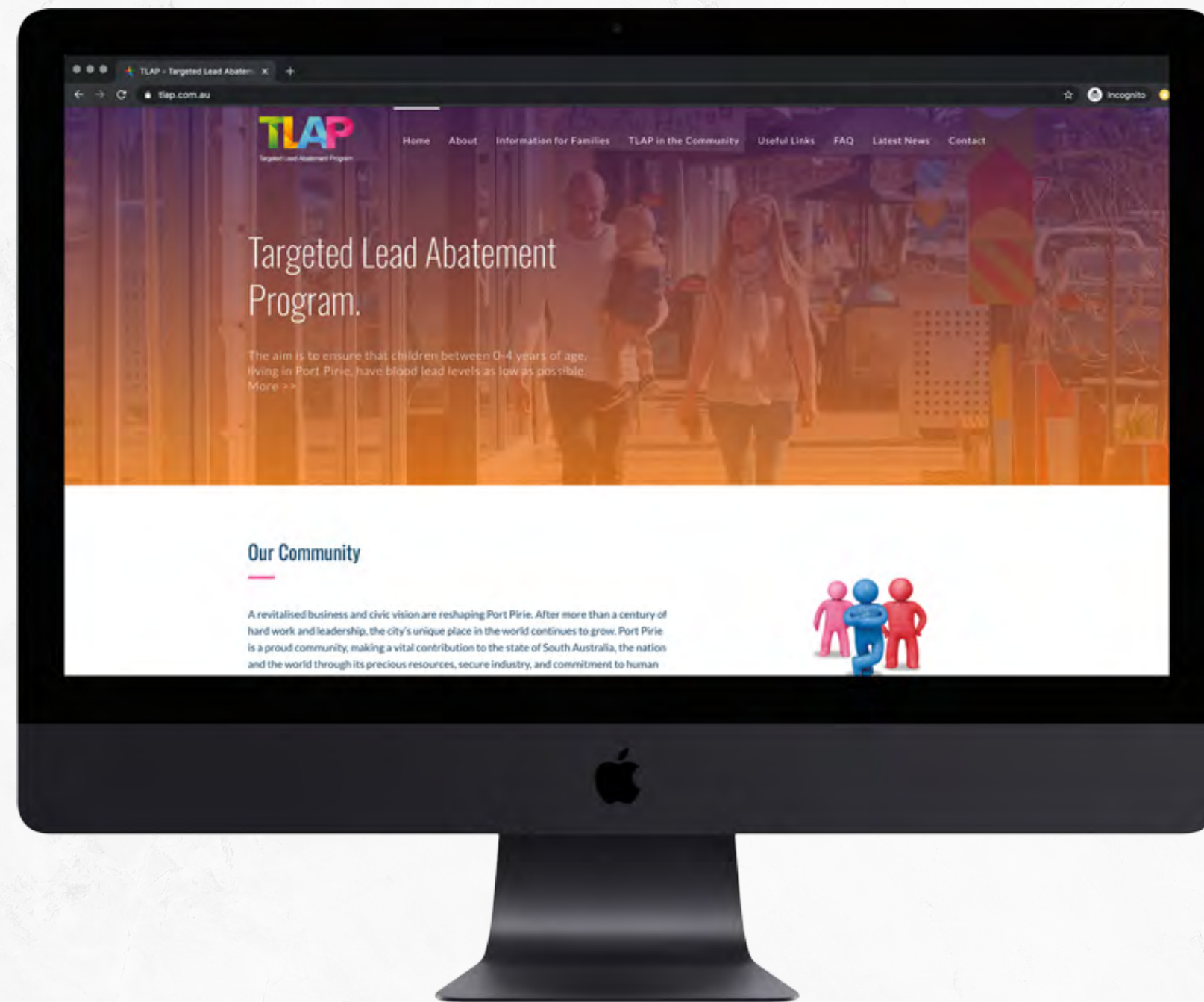


TLAP Website

Client
TLAP

Location
Australia

Work Items
WordPress Development, Web Design, Custom CSS

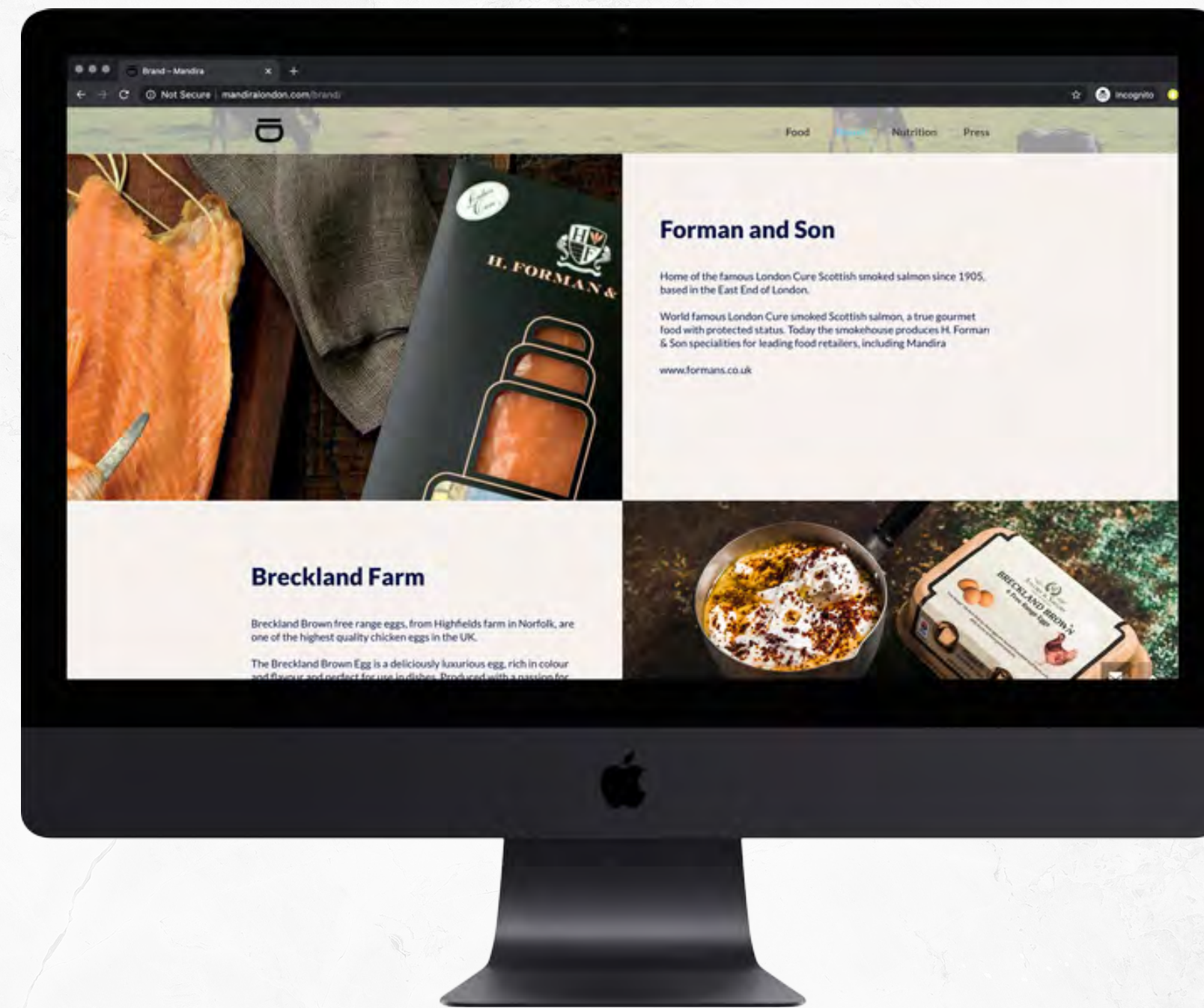
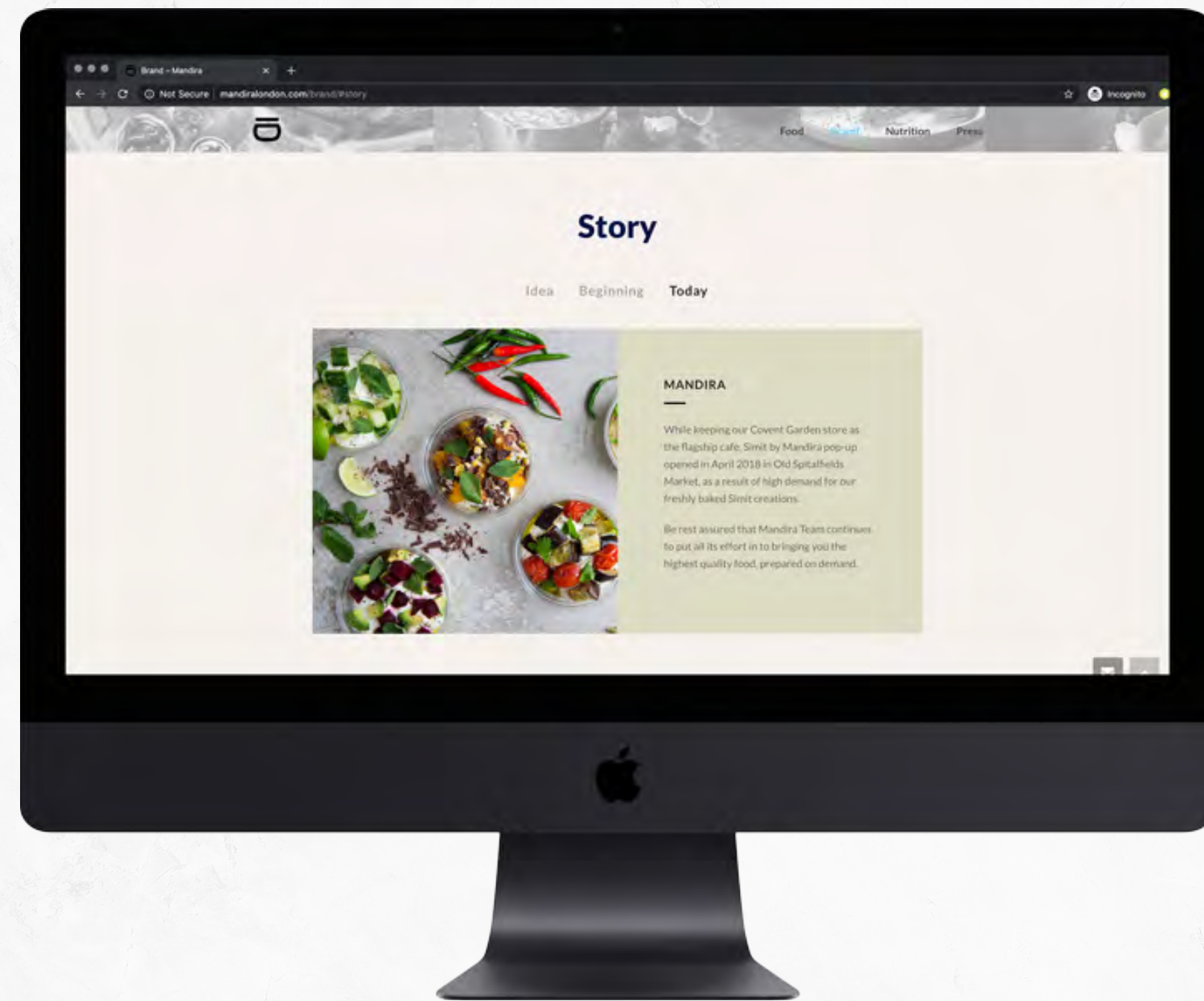


Mandira Website

Client
Mandira LLC

Location
London, UK

Work Items
WordPress Development, Web Design, Branding, Custom CSS, Custom Photography



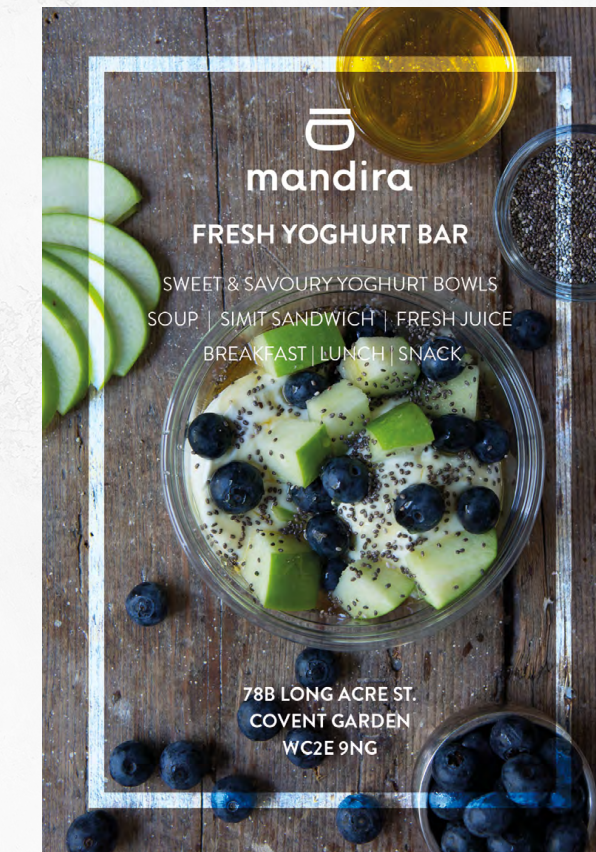
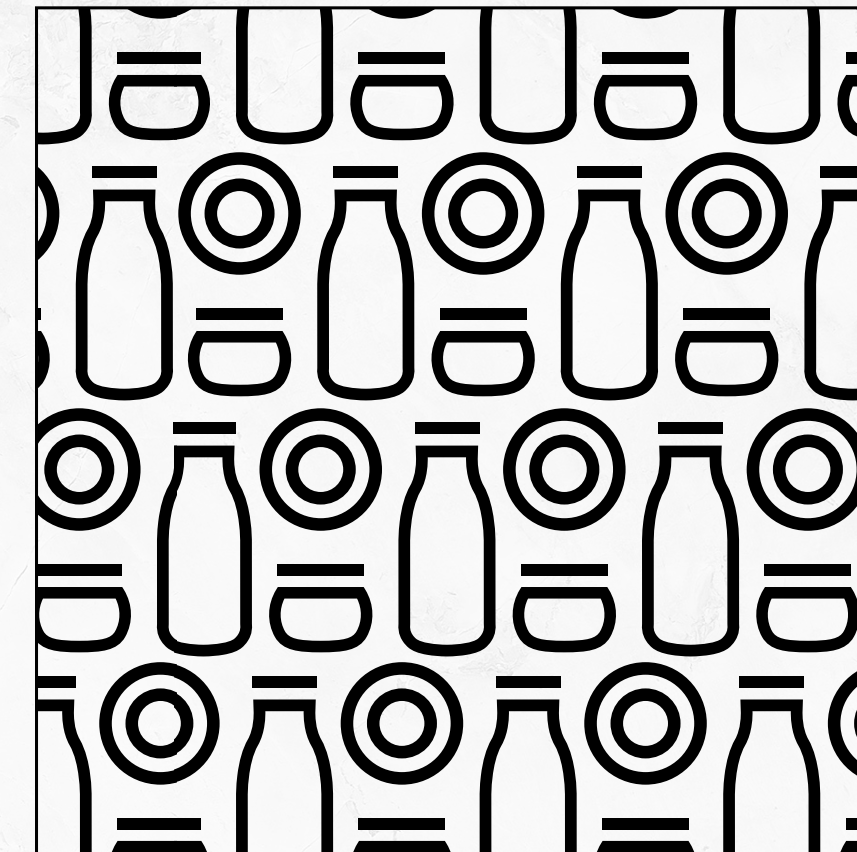
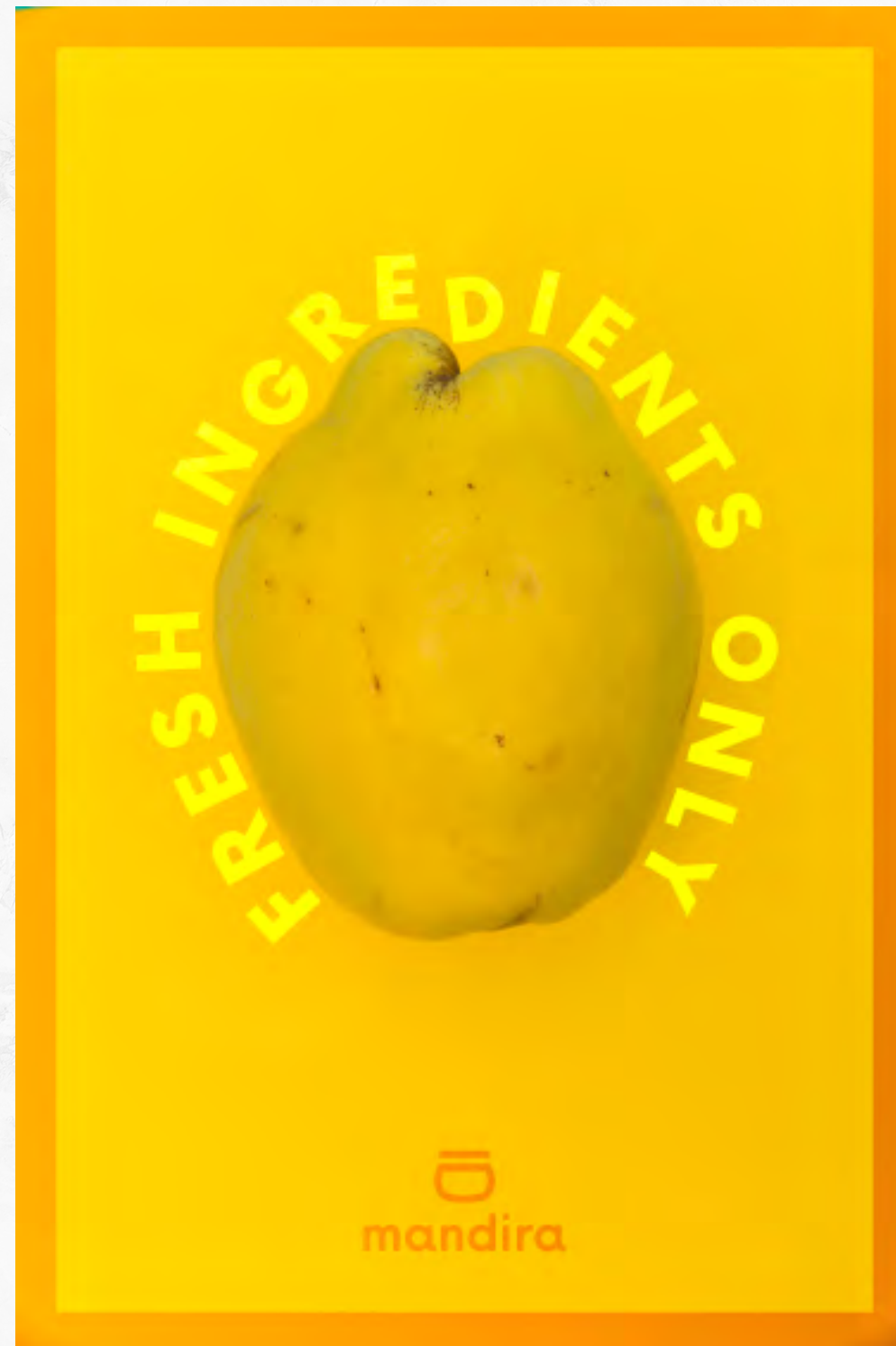
Mandira Branding

Client
Mandira LLC

Location
London, UK

Work Items
Visual Language, Print Materials, Marketing Materials, Food and Drink Labels, Social Media Artworks and more

P# 16 of 20



Mandira Custom Photography

Client
Mandira LLC

Location
London, UK

Work Items
Art Direction, Retouch, Logistics

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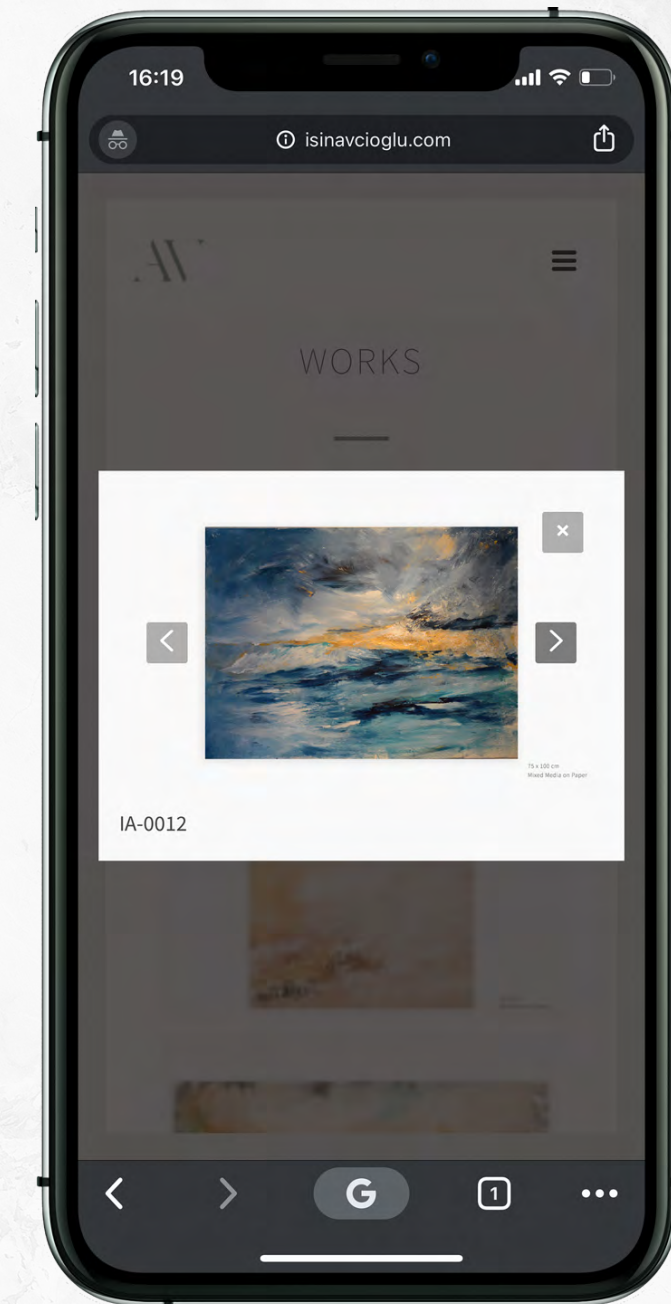
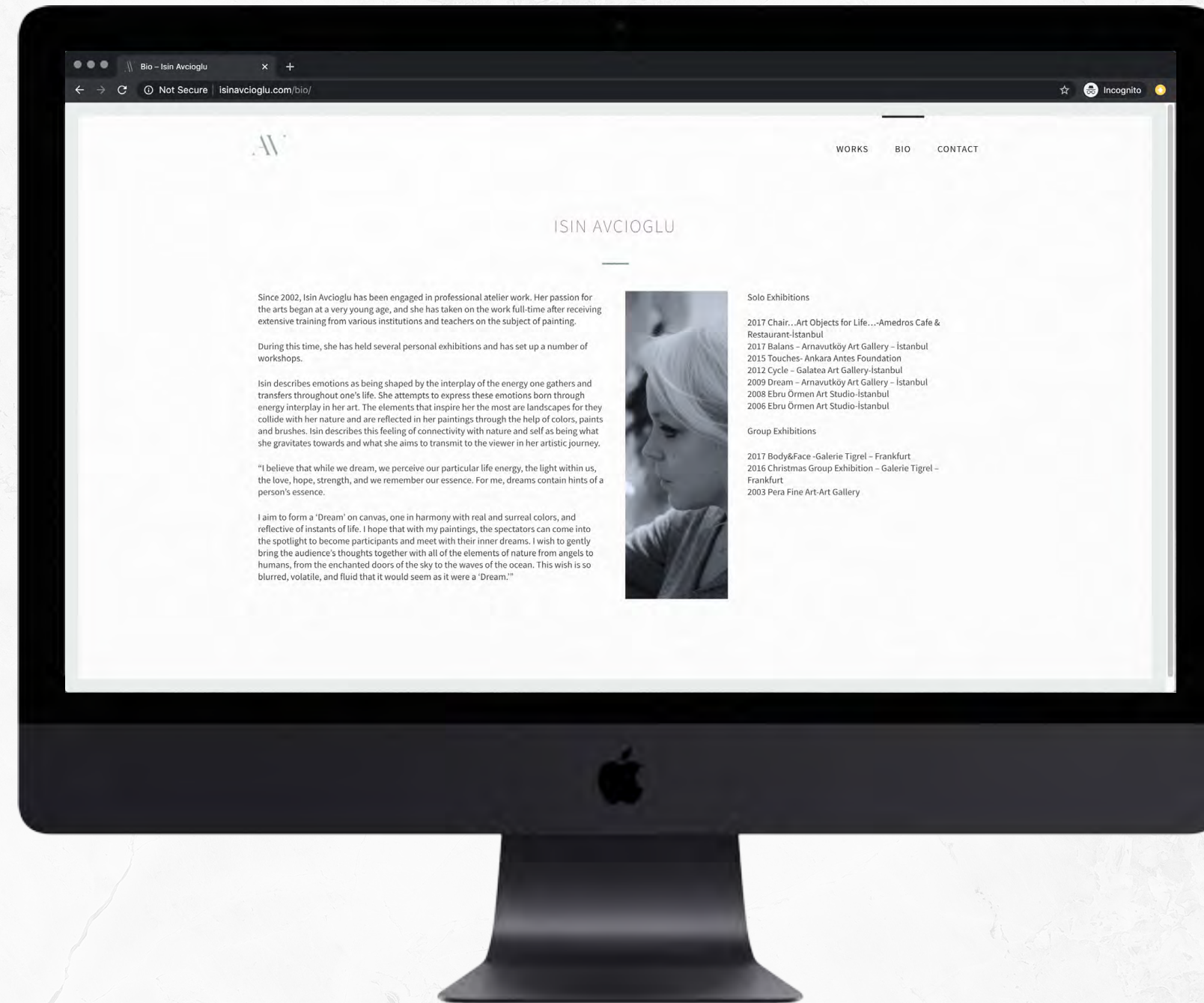
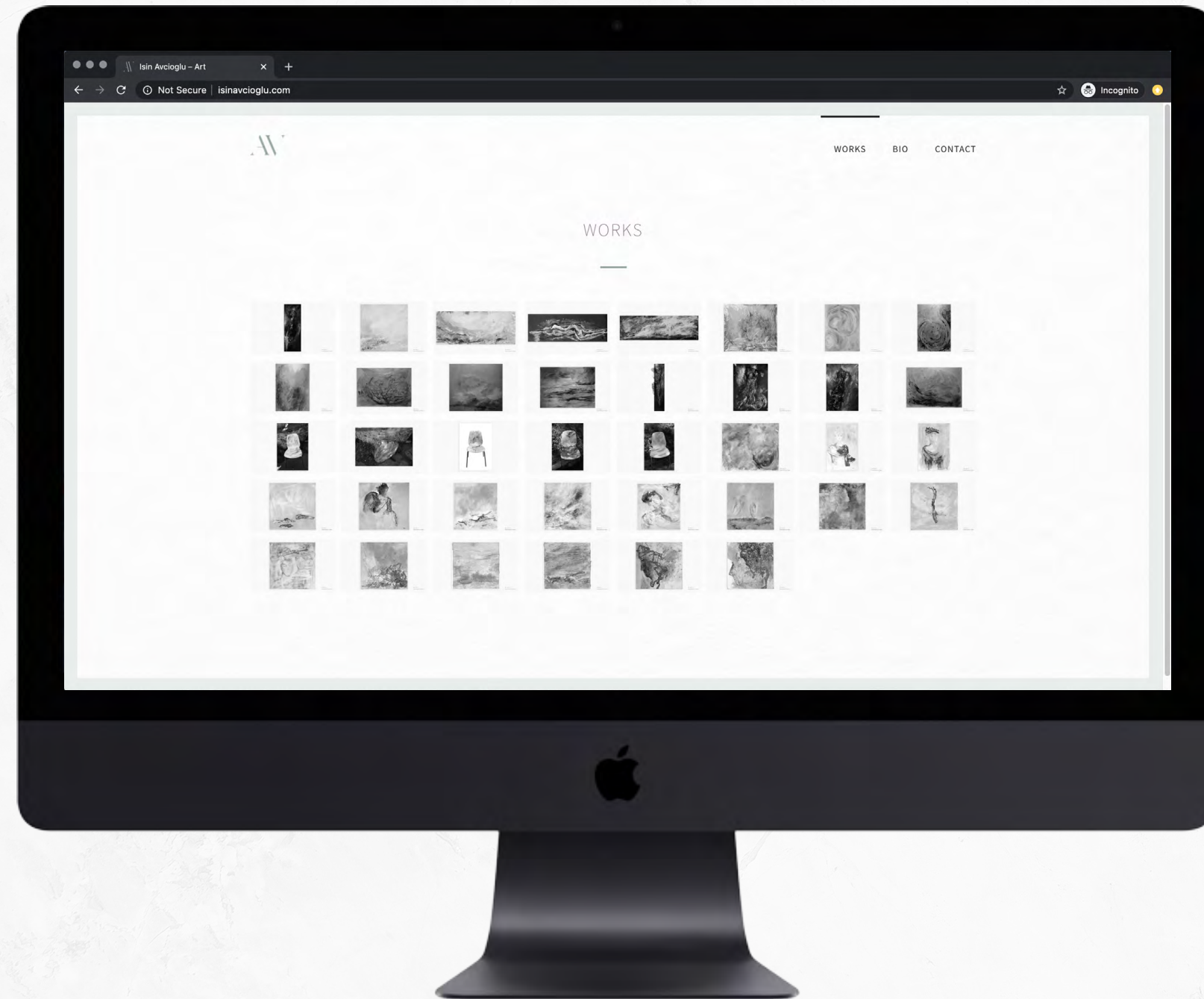
Isin Avcioglu Website

Client
Private

Location
Istanbul, TR

Work Items
WordPress Development, Web Design, Branding, Custom CSS

P# 18 of 20



Logo Samples

Client
Various

Location
International

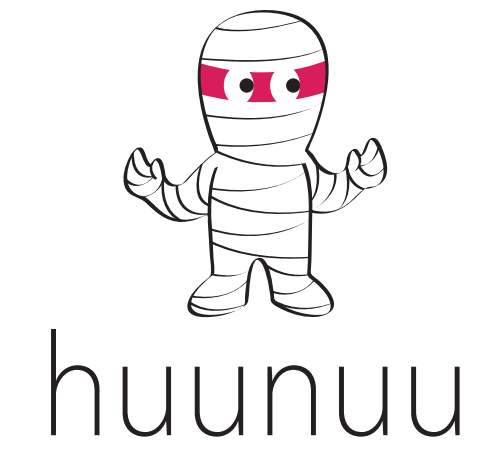
P# 19 of 20



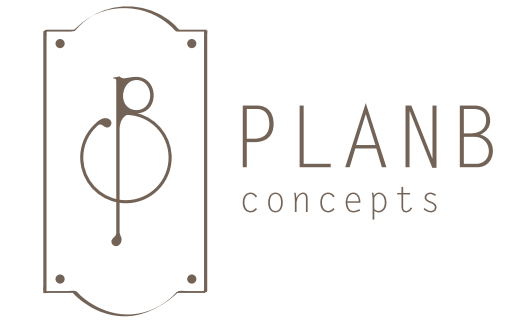
archiclad
Facade Specialists



LEMON TREE
EST. 2019
ASSOCIATES LTD.



huunuu



PLANB
concepts



ID
mandira



VANILLA VISION



BRAHMA SWAROOP
· YOGA ·

Thank You

Please let me know if you wish to see further samples from a specific medium.